



How We Are Different

On Sagegroupy the freelancers do not search for work and pitch themselves directly to buyers. Our research shows that this tends to result in a negative experience for both the freelancers and buyers. Buyers get too many proposals (often ones that are not relevant to their project) and freelancers spend time sending out dozens of proposals without getting interviews.

With our platform, clients search for freelancers and invite them to pitch for their projects. This ensures that clients get the kind of freelancers they are looking for and freelancers know that the clients are already interested in their work.

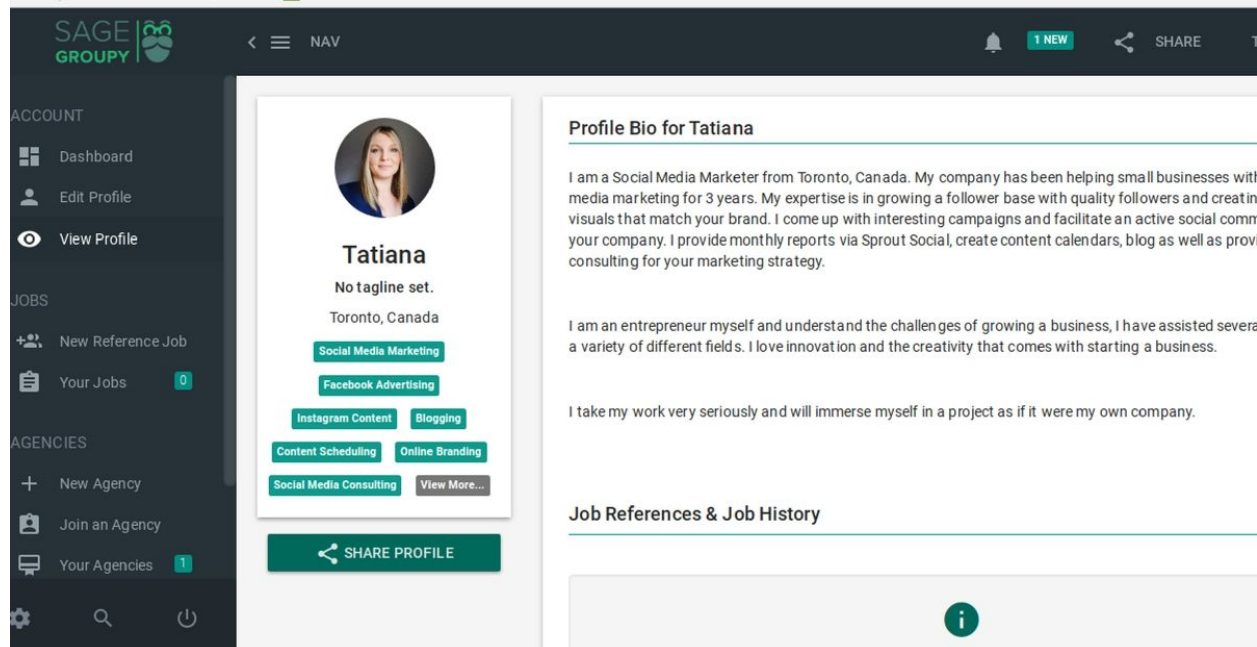
With this arrangement, projects can begin sooner and freelancers are more likely to get the type of work that matches their skills. To maximize this, there are a few things that freelancers can do to ensure that the right clients see them and book them for the right project.

Here are the steps to take to ensure you get the work experience you want from using Sagegroupy:

Step 1: Complete Your Profile

An incomplete profile limits the potential of being requested by clients to bid on a project. Having a complete profile includes ensuring all the basic information is filled out, including a profile picture or logo. Include references, examples of past work, a current portfolio or website and social media handles. For more tips on how to create a profile check out our blog post on [How to Create a Freelancing Portfolio](#).

Follow Our Step By Step Guide To Fill Out Your Profile

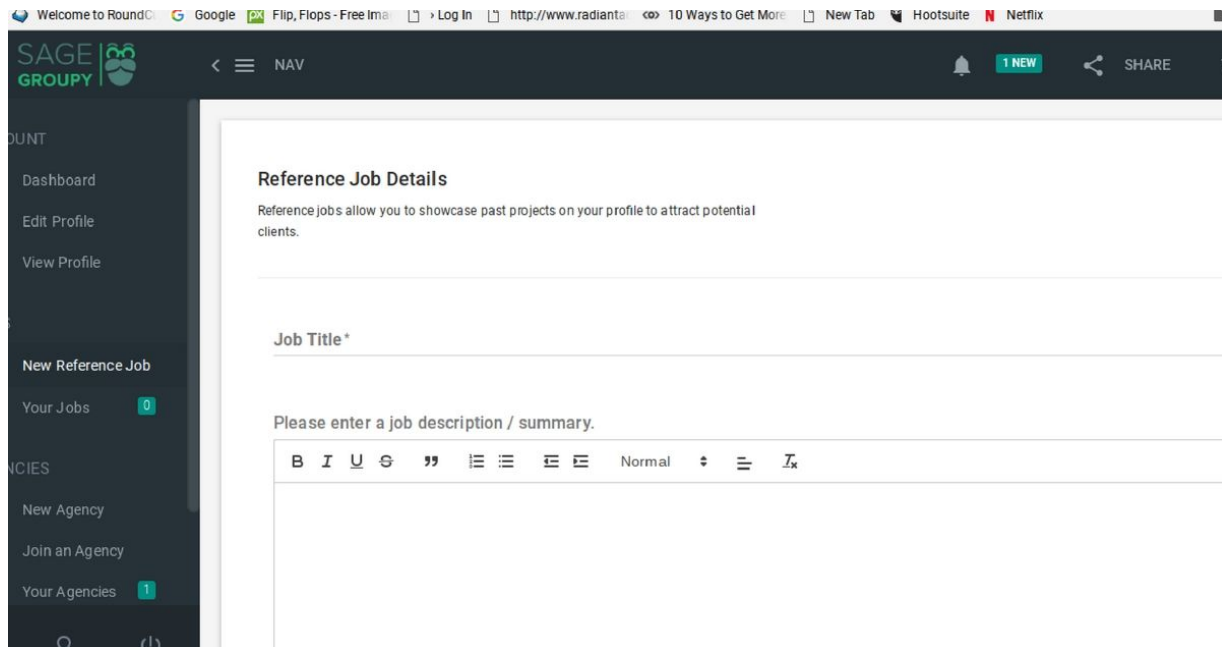


Step 2: Include References

Having a list of references establishes trust and gives potential clients an idea of the type of work you do. If you do not have references for some of the skills you offer, use general references that show a positive and trustworthy work experience that you have had with previous employers or clients.

Imported references - If you have references on other platforms or sites you can simply recreate them in Sagegroupy and link to the source of that reference. This can save you from asking for references multiple times from the same source or allow you to use references that you may have gained through other sites.

Our Easy Reference Section Let's You Upload and Link to Previous Work you Have Done



Step 3: Include Examples Past Work

Clients will generally want to have an idea of work you have done in the past. How you mention this depends on your industry but it can be included as either links or by uploading files that showcase past work. These can be tied to a job or not depending on how that past work has been accomplished.

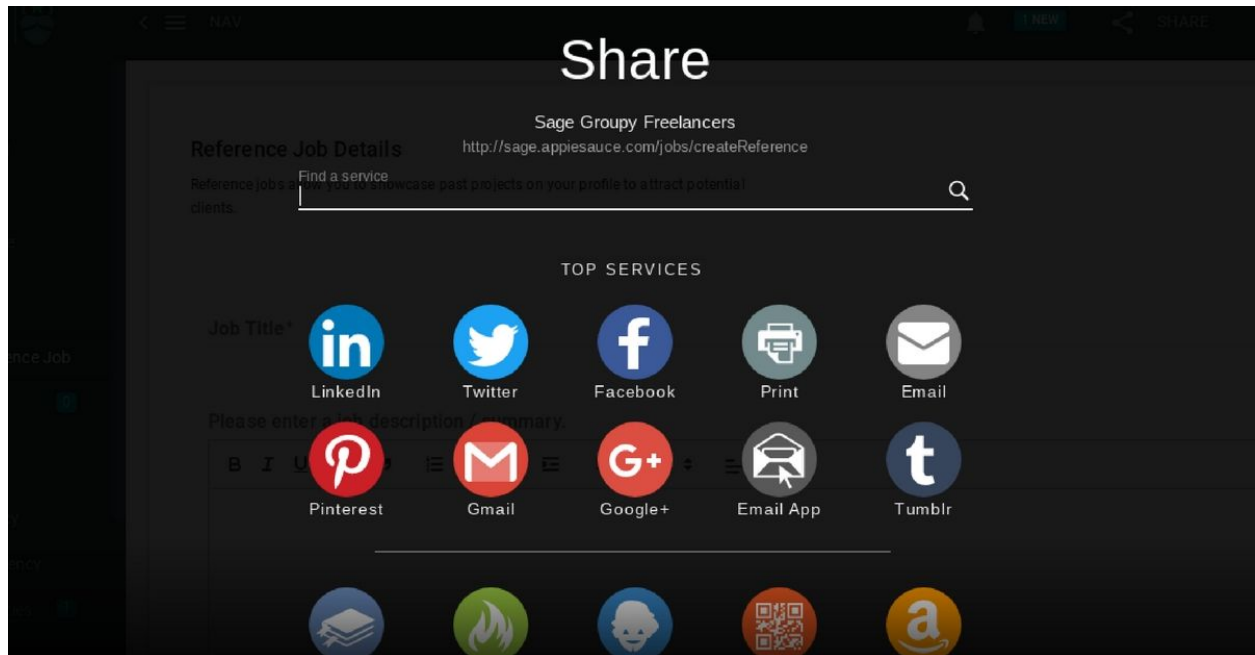
Tip: If you do not have an examples of past work create them! You need to demonstrate your capabilities to clients. Check out our blog that teaches you [How to Start Freelancing with No Experience](#).

If you have a complete profile with references and examples of past work you are well on your way. Depending on your industry that alone may generate interest from prospective clients. Additionally, there are many other ways to leverage your completed profile to increase the possibility of clients engaging with you.

Step 4: Promote Your Profile on Your Existing Networks!

Once your profile is completed you should let the world know that you are in business and looking for work. You can easily send links to your social media profile networks. See our blog on [How to Advertise Yourself as a Freelancer](#).

Sharing Makes It Easy To Promote Your Freelance Business



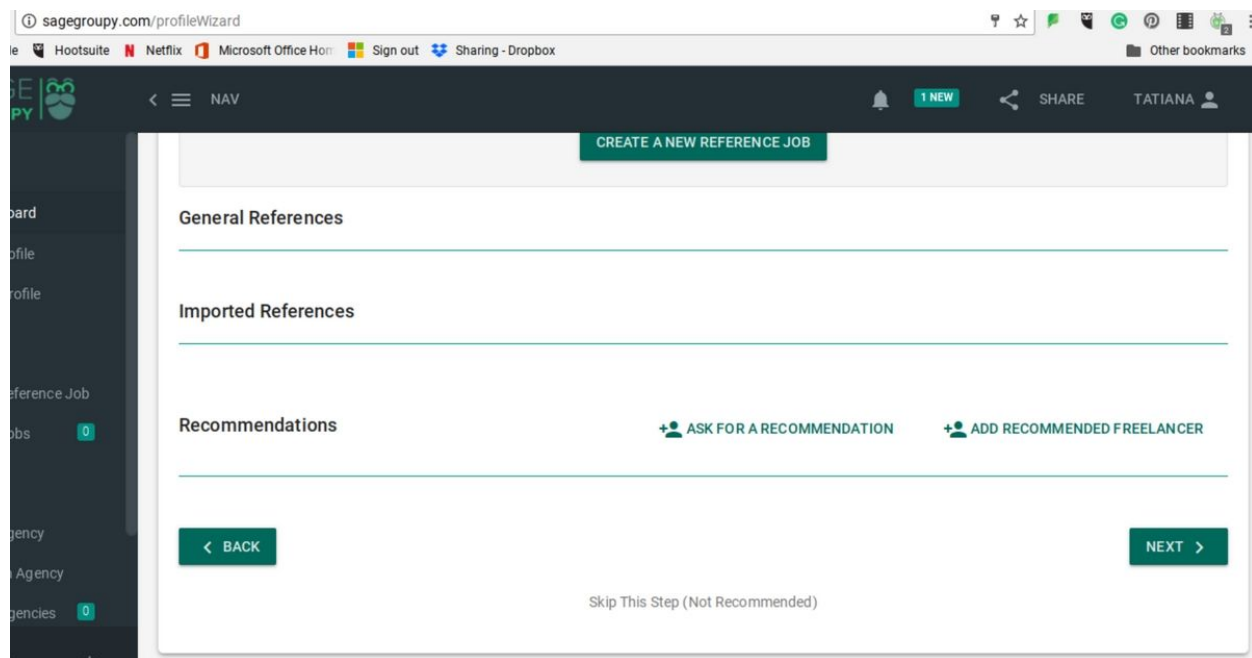
Tip: One of the elements that Sagegroupy uses in sorting search results from clients looking for freelancers relies on the number of times a freelancer's profile has been viewed. The more times your profile has been viewed, the higher your profile will rank in search results, similar to the way Google ranks its search items. By sending your profile to your social networks and by people viewing your profile, you will rank better and get in front of more clients.

Step 5: Get Recommended by and Recommend other Freelancers

Sagegroupy allows freelancers to recommend other freelancers. This mimics the offline world in how clients often ask freelancers for the recommendation to other freelancers who might have complementary skill sets for a project the client is working on. An example might be designers who recommend copywriters or developers who recommend digital marketers. By being recommended by other freelancers you increase your exposure to possible clients. By recommending other freelancers you provide additional value to your clients and show how you can assist them in areas outside your own skill set.

Tip: There is a good chance you already know other freelancers that you would recommend. If you get them to sign up to Sagegroupy you can recommend them and ask them to recommend you! (You can send them your completed profile as an example!)

In Our Reference Section You Can Also Be Recommended



Step 6: Join an Agency

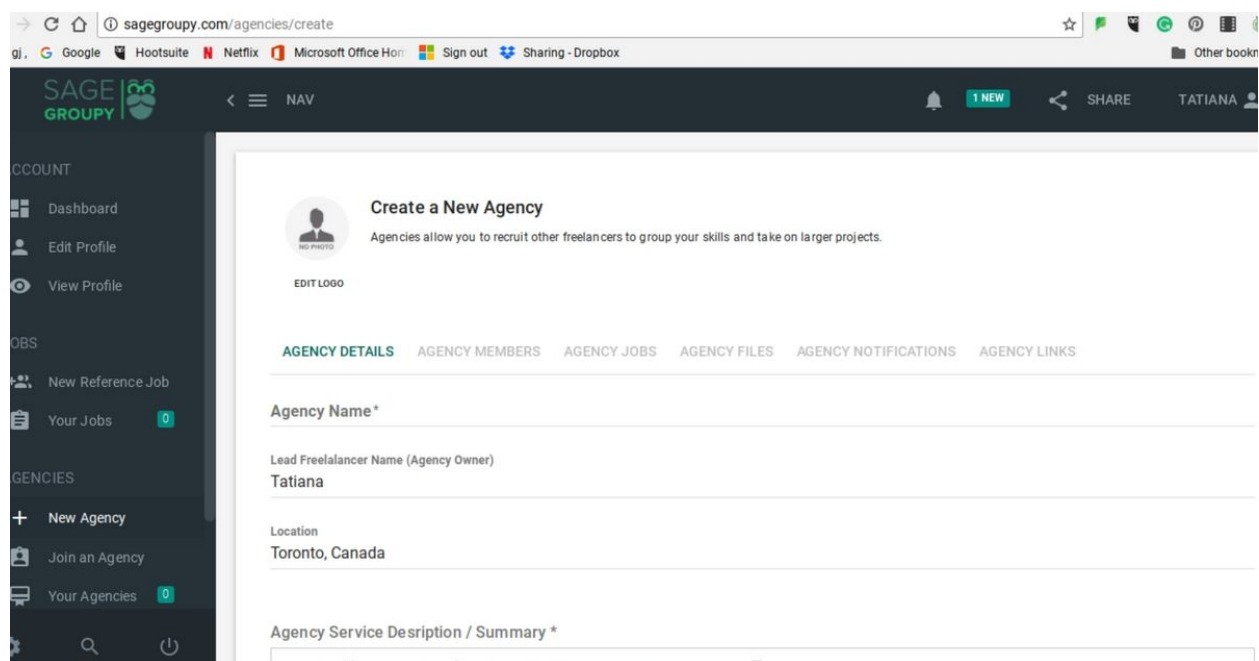
A core feature of Sagegroupy is the ability to form agencies. If you join an agency you are likely to get work assigned to you through that agency! You can join an agency that has members with similar skillsets to provide the agency with added depth or different skillsets to allow that agency to offer a diverse range of capabilities to their clients. The leader of the agency ultimately decides who can join and may even seek you out to join (particularly if you have followed some of the previous suggestions!). Otherwise, you can search for agencies and reach out to them if you think you might be a good match for them.

Tip: If you find an agency with someone who has a similar but more senior skill set to your own, you may be able to work with them to improve your skills and abilities as a freelancer!

Step 7: Form an Agency

Already running a successful freelancing business? Do you believe that more heads are better than one? Well it could be time to expand your service offering or increase the depth of your capabilities. Forming an agency can allow you to leverage other freelancers to perform work that you have limited skill in or to complete work that as a result of increasing skill and experience doesn't require your level of capability. By having access to multiple freelancers you can simultaneously offer your clients a diverse set of skills and greater depth. You can also provide them with additional confidence that you and your team will be available later on should they need your support. This may allow you to charge higher rates for your work or allow you to compete with established agencies at a lower price point. If you are ready, simply create an agency, complete the agency profile and invite some freelancers to join! See our blog post on [How to Create a Freelancing Agency](#)

Tip: Agencies on the Sagegroupy platform have similar properties to individual freelancers. This means that you can follow this guide through again to maximize the exposure of your new agency!



The screenshot shows a web browser at the URL `sagegroupy.com/agencies/create`. The page title is "Create a New Agency". Below the title, there is a sub-header "Agencies allow you to recruit other freelancers to group your skills and take on larger projects." and an "EDIT LOGO" button. A navigation bar contains tabs for "AGENCY DETAILS", "AGENCY MEMBERS", "AGENCY JOBS", "AGENCY FILES", "AGENCY NOTIFICATIONS", and "AGENCY LINKS". The form fields are as follows:

- Agency Name ***: A text input field.
- Lead Freelancer Name (Agency Owner)**: A text input field with the value "Tatiana".
- Location**: A text input field with the value "Toronto, Canada".
- Agency Service Description / Summary ***: A large text area for input.

The left sidebar menu includes sections for "ACCOUNT" (Dashboard, Edit Profile, View Profile), "JOBS" (New Reference Job, Your Jobs), and "AGENCIES" (New Agency, Join an Agency, Your Agencies).

Step 8: Link to your Profile on other Sites and Platforms

If you have completed all the preceding steps and are making great use of Sagegroupy you can leverage it even further by linking to your Sagegroupy profile on other freelancing platforms (not to mention increase the views of your Sagegroupy profile!).

The screenshot shows a user profile on the Sagegroupy platform. The profile is for 'Social Media Marketing For Small Business' located in Toronto, Canada. The profile features several skill tags: Social Media Marketing, Instagram, Facebook Content Creation, Facebook Advertising, Twitter Marketing, Content Creation, Online Branding, and Blogging. A 'View More...' button is located below these tags. A 'SHARE PROFILE' button is also present. The profile URL is listed as <http://sagegroupy.com/p/Rd>. Social media sharing options for Facebook, Twitter, LinkedIn, Google+, Email, and More are provided. The profile description reads: 'I am an entrepreneur myself and understand the challenges of growing a business, I have a variety of different fields. I love innovation and the creativity that comes with starting a...'. Below the description, it states: 'I take my work very seriously and will immerse myself in a project as if it were my own con...'. The 'Job References & Job History' section is currently empty, displaying a message: 'This user has not added any reference jobs yet. You can contact them if you would like to see examples of th...'. A 'CONTACT TATIANA' button is visible. The 'Agencies' section is also empty.